



## Tourism, Biodiversity And Sustainable Development (6 Vols.)

By O.P. Kandari, Ashish Chandra

2004. Hardcover. Book Condition: New. 1792 The encyclopaedia has been well-weaved into six volumes having deep bearing on several phases of tourism. It is now one of the fastest growing sectors of the economies of many countries. It is indeed interesting to note that several studies connected with tourism and aviation suggest that the focus of travel and tourism is gradually but deliberately shifting from Europe and North America to East/South Asia and Pacific. Volume 1 lays emphasis on concept and definition of tourism. It is made up of various sectors or sub-industries such as transportation, accommodation, attractions, amenities, catering, entertainment, eating and drinking establishments. Volume 2 deals with traditional marketing methods. Volume 3 is an assessment of tourism, Which has shown a remarkable growth both as an activity as well as an industry. Volume 4 has bearing on new directives in hospitality. In fact tourism and hospitality industries specify a challenge. Volume 5 deals with biodiversity and tourism. Volume 6 specifies tourism and sustainability which implies meeting current uses and demands of tourism. These volumes would be useful for promoters of tourism: teachers and students in India and abroad. The Title 'Tourism, Biodiversity And Sustainable Development (6 Vols.)' written by O.P....



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